

The Story Tailor

Bespoke gifts made from your child's outgrown clothing

Privacy Policy

We value your privacy and are committed to protecting information about you and to complying with the principals of the Data Protection Act 1998. Our Privacy Policy sets out how we use and protect your personal information. Please read this Privacy Policy carefully and check it periodically since it may change from time to time.

In this document the term 'us', 'we' or 'our' refers to The Story Tailor – the owner of this website. The term 'you' or 'your/s' refers to the user or viewer of the website, or the buyer purchasing from us.

You have the right to contact us at any time with questions or concerns regarding your personal data, as well as to access this information and correct it if necessary.

Consent

Your use of this website, and any disclosure of personal information via the website or an e-mail to The Story Tailor signifies your consent to us collecting and using personal information about you in accordance with this Privacy Policy.

Information we collect and why

We may collect, store and use the following kinds of personal information:

- a. Information about your computer and about your visits to and use of this website (including your IP address, location, browser, operating system, referral source, length of visit, page views and website navigation). This information helps us to improve our website, understand our customers, and provide you with a better service.
- b. Information relating to transactions carried out between you and The Story Tailor on or in relation to this website, including any purchases you make of our goods so we can handle them accordingly.
- c. Your name, e-mail address, postal address, phone number and a record of any e-mail communication between you and us. This information helps us to provide a personal service (for example dealing with any questions you have) and to despatch your finished item to you. We also use your e-mail address to contact you with occasional news, special offers or other related information we think you will be interested in. You can opt out of these marketing communications at any time by e-mailing thestorytailor@hotmail.com

Disclosure

Ordinarily we will not disclose your personal information under any circumstances. However, there may be times when it is reasonably necessary for the purposes set out in this privacy policy. For example, we may disclose your personal information:

- a) to the extent that we are required to do so by law.

- b) in connection with any prospective or ongoing legal proceedings.
- c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).

We will never share your personal data with a third party for the purposes of external direct marketing or research.

Security of your Information

We will make every effort to protect the security of all the information you send to us (or we send to you) via the Internet, however, you acknowledge that the Internet is not a 100% secure medium for communication. We cannot be responsible for any damages that you, or others, may suffer as a result of the loss of confidentiality of such information.

We take every precaution to protect your information including:

1. Managing our website financial transactions through PayPal. This means we never see or store any of your financial information. You can view PayPal's policies on security and privacy of your data on this link <https://www.paypal.com/ie/webapps/mpp/ua/privacy-full>
2. Hosting our online store on Wix.com. They provide us with the online e-commerce platform that allows us to sell our products and services to you. Your data is stored through Wix's data storage, databases and general Wix applications. They store your data on a secure server behind a firewall. For more information we encourage you to read Wix's Terms of Service <http://www.wix.com/about/terms-of-use> or Privacy Statement <http://wix.com/about/privacy>
3. Using a secure network for our own systems and ensuring any personal information is only made visible to employees when specifically required to communicate with you or fulfil an order.

Third party services

Whilst The Story Tailor website may contain links to other websites and services, we are not responsible for their privacy practices and ask you to be aware when you leave our website, and ensure you read the privacy policies or statements of every website you visit.

Updating information

We aim to ensure any personal information we have is up to date. Please let us know if the information we hold needs to be updated.

The Story Tailor reserves the right to revise our Terms and Condition, Privacy Policy and Website Usage Policy at any time and will notify you by uploading them to our website. Your continued use of the website and our services following any amendments shall constitute your acceptance of the revisions. We advise you to read the Terms and Conditions, Privacy Policy and Website Usage Policy regularly and before placing every order.

V1 Effective September 2017

